



FOR IMMEDIATE RELEASE

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Silver Realty Team Acquired by Keyes Company

Miami, FL (March 04, 2009)- Silver Realty Team has joined forces with The Keyes Company, a residential and commercial real estate company with over 25 offices and 1,500 associates throughout Florida. The announcement was made jointly today by Mike Pappas, President/CEO of Keyes and Iris Silver, President of Silver Realty Team.

The Silver Realty Team was founded in 2002 by Iris Silver, Broker, and has provided exceptional real estate services to the Palm Beach County area. "For the past 7 years, Silver Realty Team has been an institution in Palm Beach County and its surrounding communities. We are extremely excited to have such a professional group of Realtors joining forces with our Boynton Beach office", said Steven Reibel, Keyes Senior Vice President. The two companies share a dedication to customer service, and a family-values orientation. "Throughout their careers, Silver Realty Team associates have honed their knowledge of the industry, their market, and their customers' needs. This has created the foundation for our ongoing success," said Iris Silver.

Iris Silver, who began her real estate career with Keyes, will continue with the company as an important member of the Keyes family. The Keyes Company is also pleased to welcome Silver Realty Team associates Mark Noviello, Nora Candela, and Robert Palahunik. Iris and her associates will be located at the state-of-the-art Keyes branch office located at 6659 West Boynton Beach Boulevard, Boynton Beach, Florida and can be reached via telephone at 561-752-5414.

The combination of Silver Realty Team and Keyes will provide clients with a powerful set of solutions for selling, buying, relocating and more. Together, the two companies will meet a wider set of customer needs and have a significantly greater opportunity to expand into new markets, and excel in residential and commercial real estate, mortgage and title services. "We are excited to have the opportunity to work with Iris and her associates. The wealth of knowledge and experience she brings to the Keyes Boynton Beach office will only help strengthen an already powerful team of professionals," commented Jo Ann Mazzeo, District Sales Manager.

About The Keyes Company/Real Estate, Mortgage and Title

Since The Keyes Company's (www.keyes.com) founding in 1926 in Miami, Florida, its team of professionals has cultivated a well-respected reputation for meeting the diverse real estate needs of families, investors and businesses owners. The remarkable longevity of this independently-owned family business is a testament to its performance and success within the full range of market conditions. Keyes' network of offices, professional associates and strategic partnerships serve customers regionally, nationally and internationally. The company consistently ranks among the Top 100 real estate companies in the country, as measured by both sales and transaction volume. Its network, Leading Real Estate Companies of the World®, is the largest organization of locally branded residential real estate firms, with 700 companies and 170,000 associates producing over \$370 billion in annual home sales.